



13th Annual Week of Hope, Health & Healing

Praise Sunday

Sunday **September 30, 2018**



**Register
Your
Church**

Deadline: August 1

www.PraiseIsTheCure.org

The Facts About Breast Cancer

- Breast cancer is the most commonly diagnosed cancer among African American women.**
- Only about half (51%) of breast cancers diagnosed among African American women are diagnosed at a local stage, compared to 61% among white women. **
- The mortality rate of breast cancer is higher in African Americans than in whites.**
- Factors that contribute to the higher death rates among African American women include differences in access to and utilization of early detection and treatment and differences in tumor characteristics; however it is believed that much of this disparity remains unexplained.**

***ACS African American 2013-2014 Cancer Facts

THIS MUST STOP!

Breast Cancer is not a death sentence!

On **SEPT**ember 30, 2018 **JOIN THE MOVEMENT** to celebrate survivors and educate the African American Community about breast cancer.

We MUST come together to stop the toll this disease is taking on women and their families due to lack of information, insight and insurance.

*Let's stand together as a Church Body and get Educated and
Declare That THIS MUST STOP!*

Ways to Register your Church

Complete the Commitment Form and

- Fax to: 215-782-8933
- Call 215.635.1902
- Mail to: 766 Old York Road, Jenkintown, PA 19046

For more information,
call 215.635.1902 or email info@praisethecure.org



June 2018

Dear Pastor:

October is Breast Cancer Awareness Month and **PRAISE IS THE CURE®** is presenting its 13th Annual Week of Hope Health & Healing, a series of citywide breast cancer awareness events from Sunday, September 30 through Sunday October 7, 2018.

The mission of the Praise Is The Cure® is to eliminate Breast Cancer disparities among black women by providing breast health education, access to screening, treatment and other support services.

As influential members of the community and change agents, we are asking you and your congregation to partner with us in educating the African American Community on issues uniquely affecting our community to help eliminate the disparities that continue to exist regarding diagnosis, access to quality care and mortality. Eliminating health disparities in the African American community is one our most important social justice issues.

We are requesting your participation in the Week of Hope, health and Healing by joining faith-based organizations throughout the Philadelphia region in hosting our signature event, **Praise Sunday Breast Cancer Awareness Day** on Sunday, September 30, 2018 (or another Sunday in October). By hosting **Praise Sunday**, you will be devoting a few minutes of your service to celebrating the lives of breast cancer patients and survivors in your congregation and raising community awareness about breast health.

The event includes a short, but inspirational message ideally presented by you or a member of your congregation during worship service and the distribution of informational materials to all members and guests in attendance at your service. The information packets, which we provide, are designed to encourage women (and their families) to manage their health and to familiarize them with breast health facts, treatment options and other resources available in the Philadelphia and surrounding communities.

The 2017 event was extremely successful. Sixty churches in the Philadelphia and surrounding area participated in **Praise Sunday** distributing life-saving information on breast health to more than 15,000 people.

Our theme for this year is *THIS MUST STOP!* for it is time to work harder than ever to eliminate the Breast Cancer disparities in prevention, access to treatment and mortality rates in the African American community. By partnering with churches in our community, we will be able to educate our core constituency, provide more resources and take one step closer to our goal.

There is NO COST to you or your congregation for participating in this event. We only ask you as a host church to:

- Deliver a three-minute presentation about breast health during your service;
- Distribute informational materials to encourage women and their families to manage their health by promoting prevention, early detection, treatment, and support services;
- Recognize breast cancer patients and survivors in your congregation; and
- Encourage the congregation to donate to Praise Is The Cure® to help continue offering free programs and services to our community throughout the year



To help make your **Praise Sunday** event successful, Praise Is The Cure® will:

- Provide a sample script that can be used by your speaker or send a video presentation to be shown during service; or if needed, provide a speaker to deliver the message;
- Provide information packets on breast health facts to be distributed to the congregation;
- Provide a poster to help promote the event;
- Provide a representative from our organization to assist in any manner needed;
- Provide donation envelopes for the congregation; and
- Promote the Church as a participating host venue

In addition to **Praise Sunday**, there will be a full week of FREE activities for your members. The **Week of Hope, Health and Healing** will include the following:

- Community Health Fair, mammograms and other health screenings
- Wellness workshops
- The “Maddie Movement” Children’s Festival
- Survivor’s Pamper Party offering entertainment, spa treatments, refreshments and other “feel good” activities for breast cancer patients and survivors
- Men’s Tailgate Party with activities for men interested in meeting other men to discuss important health issues
- A Musical Extravaganza featuring some of Philadelphia’s finest performing artists
- An inspirational Dance Benefit Concert performed by some of the city’s most talented young dancers (*ticketed event – donation required*)

This year, we are asking you to become a **Praise Is The Cure® “Faith-based Partner”** by helping to publicize the *Week of Hope, Health and Healing*, recruiting your members, family and friends to participate in all events as appropriate, and to encourage involvement in other Praise Is The Cure support programs throughout the year.

We thank you in advance for your consideration and ask that you complete and fax the enclosed commitment form to our office at 215-782-8933 on or before Friday, June 29, 2018.

A Praise Is The Cure® representative will contact you in a couple of days to answer any questions you may have. Please do not hesitate to call me at 215-635-1902, if you have any questions or need additional information.

Your Sister in Christ,

Anita T. Conner

Anita T. Conner, Founder and CEO
Praise Is The Cure®, Inc.





What is Praise Is The Cure®?

Praise Is The Cure® (PITC) is a non-profit organization that cares about the breast health of our current and future generations of African American women and men. We recognize the difficult journey to wellness made by African American Breast Cancer patients, survivors and their families, and we are ready to give hope and provide help.

Our mission is to eliminate Breast Cancer disparities among Black women by providing education, access to early detection and other support services.

Praise Is The Cure® Programs include:

- Referrals for Free Mammograms & Other Health Screenings for the insured, uninsured, and underinsured
- Breast Health Resources
- Educational Workshops
- Other Support Services for patients, survivors and their families
- Advocacy

What is Praise Sunday?

Praise Sunday is the kick-off event for Praise Is The Cure® Week of Hope, Health and Healing held during Breast Cancer Awareness Month. Churches across the Philadelphia region will dedicate a small portion of their service to acknowledge Breast Cancer Patients and Survivors and to disseminate breast health information to the congregation. Our **Faith-based Partners** will pledge to commit to the following:

- We will hang a Praise Is The Cure® Poster highlighting the events that will take place during the week;
- We will announce Praise Sunday at least two Sundays prior to September 30, 2018.
- We will deliver a three-minute presentation about breast health during Praise Sunday service;
- We will distribute informational material to encourage women and families to manage their health by promoting prevention, early detection, treatment and survival – either prior to or during Praise Sunday service;
- We will recognize breast cancer patients and survivors in our congregation, as part of Praise Sunday service;
- We will provide an opportunity for our members to donate to Praise Is The Cure®;
- We will encourage women to register for mammograms.
- We will encourage all members to attend the Community Health Fair
- We will assist at least 10 men to register for the Men's Tailgate Party;
- We will identify and assist breast cancer patients and survivors to register for the Survivor's Pamper Party (preregistration is required for entry to the event);
- We will encourage all members to attend the Gospel Musical Extravaganza;
- We will encourage all members to purchase tickets to the Benefit Dance concert; and

How Do I Register My Church?

You may register your Church by:

- Completing the Commitment Form below
- Fax to: 215-782-8933 or
- Visiting www.PraiselsTheCure.org

For more information on Praise Sunday or other Praise Is The Cure® initiatives, visit PraiselsTheCure.org, call 215-635-1902 or email info@praiseisthecure.org





2018 Praise Is The Cure®
Praise Sunday
Faith-based Partner
Commitment Form
Response Date: Friday, June 29, 2018

Name of Church _____

Church Address _____

Church Phone Number _____ Fax Number _____

Pastor's Name _____

Name of Primary Contact Person _____ Title _____

Office Phone _____ Cell Phone _____ Email _____

We will host PRAISE SUNDAY on Sunday, September 30, 2018 (or another Sunday in October)

Date of Praise Sunday Service _____

First Service: Time _____

Second Service: Time _____

How many information packets will your church need for Women? _____ for Men? _____

Our church will provide our own speaker for Praise Sunday. Yes _____ No _____

Our church is requesting a **Praise Is The Cure®** spokesperson to make the presentation during service. Yes _____ No _____

Our church plans to use your Praise Is The Cure® video presentation. Yes _____ No _____

Our church donation will be hand delivered _____ mailed _____ to your office shortly after the day of the event.

Thank you for hosting Praise Sunday. Your generous support will help transform lives in the African American Community. Together we will make a difference.

Please return the completed form to our office by Friday, June 29, 2018 via:

Fax: 215-782-8933

Email: info@praisethecure.org

Mail: 766 Old York Road | Jenkintown, PA 19046

A Praise Is the Cure® representative will follow-up with your contact person to assist with the coordination of your event. Thank you and God bless!

Response Form Prepared By: _____ **Date:** _____

Phone Number: _____ **Email:** _____

