



Praise Is The Cure®
Giving Hope. Providing Help.
A Breast Health Initiative

THIS MUST STOP

breast cancer awareness campaign

Despite the advances in Breast Cancer, the disparities among Black Women have widened.

The Disparities

Black women have the highest death rates. According to the most recent data available breast cancer deaths was 42% higher in Black women than white women between 2010 and 2014.

Black women have the shortest survival rates than any other racial ethnic group. The overall 5 year survival rate for Black women diagnosed with breast cancer between 2007 and 2013 was 81% compared to 91% for white women.

From 2010-2014 (the most recent data), **the incidence of breast cancer have increased slightly in Black women while they remained stable for white women and.** Black women are more likely to get breast cancer at a younger age than white women. The median age of breast cancer diagnosis is 59 for Black women and 63 for white women. Black women under the age of 45 are more likely to get breast cancer than white women.



Why the Disparities

1. Failure to get mammograms or other screenings as recommended. As a result, breast cancer is detected at a later stage when the cancer is more advanced.
2. Lack of education or awareness of breast cancer risks and screening methods.
3. Lack of or unequal access to care, including screenings and high quality treatment.
4. Black women are more likely to be diagnosed with a later stage and more aggressive breast cancer disease compared to other ethnic groups. These factors make it harder to treat.

How can the disparities be stopped?

1. **Regular Screenings**
Early detection saves lives.
2. **Education** Educating yourself, your family and your community
3. **Participate in Clinical Trials.** The more information doctors know about us, the more treatment options catered to our bodies.

What Praise Is The Cure® is doing

Our organization is committed to providing access to screenings & treatment; educating our community through workshops, seminars and awareness events; and providing support through our *My Sister's Keeper* program.

Ways you can help

- Become a breast health advocate
- Donate to Praise Is The Cure®
- Volunteer with an organization

Statistical information from Cancer.org

@PraiselsTheCure @PITC
www.PraiselsTheCure.org

766 Old York Road
Jenkintown, PA 19046
215.635.1902 | F: 215-782-8933
info@praiselsthecure.org
PRAISE IS THE CURE® IS A 501(c)(3) NON-PROFIT
AFFILIATE OF ANITA T. CONNER & ASSOCIATES, P.C.